



Rates

DIGITAL MAGAZINE

	1x Rate	3x Rate	6x Rate
Spread (2pg)	\$6,728	\$5,719	\$5,046
Full Page	\$4,559	\$3,875	\$3,419
1/2 Page	\$2,778	\$2,361	\$2,083
Inside Front	\$5,200	\$4,420	\$3,900
Inside Back	\$5,200	\$4,420	\$3,900
Back	\$5,950	\$5,058	\$4,462

WEB MARKETING

Products & Services Page

Products-Services Page	Price
Stand-alone Web Page	\$2,500/year
Bundled with Digital Magazine Ad	+600/year

Banner Ads

728x90 Banner	1 mo.	2 mo.	3 mo.	6 mo.	12 mo.
ABILITYMagazine.com ROS	\$1,800	\$3,312	\$4,698	\$8,640	\$16,200
ABILITYMagazine.com Issue	\$1,000	\$1,840	\$2,610	\$4,800	\$9,000
abilityJOBS.com	\$1,000	\$1,800	\$2,500	\$4,500	\$8,500



Block Ads

300x250 Block	1 mo.	2 mo.	3 mo.	6 mo.	12 mo.
Editorial Placement	\$500	\$920	\$1,305	\$2,400	\$4,500
w/ Prod & Serv Page	\$200	\$368	\$522	\$960	\$1,800

Email Ads

Email Blasts	Issue Release	Newsletter	Exclusive
Custom	contact your representative	contact your representative	contact your representative